

8 April, 2014

New website delivers latest web technologies

Leading lubrication and condition monitoring specialist, Techenomics International, today released their new international web site, www.techenomics.net.

The international site incorporates all of Techenomics offices in Australia, East Africa, Indonesia, Mongolia, Thailand and Turkey. It also features their Total Fluid Management Services, operating six laboratories with either ISO 17025 certification or pending certification and consulting services in Australia, Indonesia and Thailand.



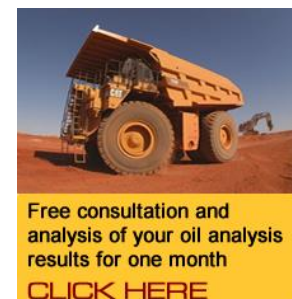
New Web Site

The site showcases the company's strengths in oil analysis, total fluid management solutions and engineering services in a fresh way. It also includes information on the company's new Sump Screening Test (SST), which tests for fuel dilution, coolant leaks and Iron and Copper in Road Transport vehicle engines.

"The site is designed to provide an immersive, interactive experience and features the latest web technologies." Says Chris Adsett,

"For example Instant chat is now a feature of the site. Interested parties can instantly interact with our Techenomics staff and they can help them with any questions they may have about our range of products and services.

The site is also easily accessible, even if you aren't near your computer. Thanks to our new Responsive technology the site can be viewed on any pc, mac or mobile device, with the screen re-sizing for tablets and smartphones." Continues Mr Adsett.




Other new features of the site includes social media engagement, where visitors can sign up for updates via email newsletters, facebook or twitter.

An innovative News Desk featuring a news portal that gives instant access to latest company news and a comprehensive Tech Blog which provides helpful information on all aspects of oil analysis and condition monitoring.

"Our website is the first place many interested parties visit to find out more about the condition monitoring services and products we offer. It was imperative we made the site easy to navigate, informative and implemented the latest web technologies to help make it interactive and the very best it could be." Says Mr Adsett.



Tectenomics NewsDesk



SST PROGRAMME - SPECIAL OFFER
Techenomics are offering a free mini iPad for the first three customers who order a minimum of 25 SST oil analysis kits [CLICK HERE FOR MORE](#)

To celebrate the launch of the new website Techenomics is offering:

- Three mini iPads for first three orders of 25 SST kits.
- Free consultation and analysis of your oil analysis results for one month.

-ENDS-

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